



Government
of South Australia
SA Health



University of
South Australia

IIMPACT
in Health



PRESENTERS

[Professor Saravana Kumar](#)

ELIGIBLE ATTENDEES

Allied and Scientific
Health Professionals
employed in SA Health

DATE

Thursday 12th September
2024

TIME

3.00-4.00pm

FORMAT

Zoom

Access to a smart phone or
laptop to log in, with audio and
video link-in is preferred, so the
workshops can be interactive.

REGISTER

[Register Here](#)

ENQUIRIES TO

healthalliedandscientifichealth@sa.gov.au

iimpact@unisa.edu.au

Allied & Scientific Health Office (SA Health) – UniSA 2024 Research Capacity Building for Allied Health Clinicians

How to engage with media

AIM:

- To provide information about the importance of engaging with media
- To introduce participants to the basic principles of media engagement

OBJECTIVE:

To provide an overview of the importance of, and how to, engage with media in promoting the value and impact of allied health.

CONTENT: What are the different types of media? Why is it important to engage with media? How to engage with media when promoting the value and impact of what you do? What strategies to use when engaging with media?

FORMAT:

Online via zoom, combination of didactic presentation, individual activity and reflection/feedback to the wider group. The sessions will be recorded and sent out to all those who have registered upon conclusion.

Link will be provided following registration.