



Government
of South Australia

SA Health



University of
South Australia

IIMPACT
in Health

PRESENTER

Professor Susan Hillier

ELIGIBLE ATTENDEES

Allied and Scientific
Health Professionals
employed in SA Health

DATE/TIME

Tuesday 18th June (9-
12pm)

FORMAT

Zoom

Access to a smart phone or
laptop to log in, with audio
and video link-in is preferred,
so the workshops can be
interactive.

REGISTER

[Register Here](#)

ENQUIRIES TO

healthalliedandscientifichea

lth@sa.gov.au

iimpact@unisa.edu.au



Allied & Scientific Health Office (SA Health) – UniSA
2024 Research Capacity Building for Allied Health Clinicians

Workshop: How to write a Business Case

AIM:

- To introduce the basics of writing a Business Case;
- To provide an overview of key concepts and evidence that are needed to justify a change in business including the financial and resource issues.

OBJECTIVE:

To understand what is needed for a strong and compelling business case (and produce a first draft of dot points) that argues for change – in resourcing, service provision or situation.

CONTENT:

Discuss when a business case is required and suggestions for structure and content; key elements and winning arguments; what to do and what not to do.

FORMAT:

Online via zoom, combination of didactic presentation, individual activity and reflection/ feedback to the wider group. The sessions will be recorded and sent out to all those who have registered upon conclusion.

A link will be provided following registration.