



Government
of South Australia

SA Health



University of
South Australia

IIMPACT
in Health

PRESENTER

Ellen O'Callaghan

Professor Saravana
Kumar

ELIGIBLE ATTENDEES

Allied and Scientific
Health Professionals
employed in SA Health

DATE

Thursday 30th May 2024

TIME

3.00-5.00pm

FORMAT

Zoom

REGISTER

[Register Here](#)

ENQUIRIES TO

[healthalliedandscientific
health@sa.gov.au](mailto:healthalliedandscientifichealth@sa.gov.au)

iimpact@unisa.edu.au



Allied & Scientific Health Office (SA Health) – UniSA 2024 Research Capacity Building for Allied Health Clinicians

How to create an infographic

AIM:

- To introduce concepts on diversity when communicating with key stakeholders
- To showcase the impact of infographics
- To provide strategies on how to develop infographics

OBJECTIVE:

We often hear about the importance of tailored communication and dissemination strategies when engaging with key stakeholders. One such mechanism is infographics. But how does one go about creating and disseminating infographics. This training series will provide AHPs with the overview of how to develop infographics.

CONTENT:

Why is it important to tailor communication and dissemination strategies? What makes a good infographic? What are common tips and tools we can use when developing an infographic?

FORMAT:

Online via zoom, combination of didactic presentation, individual activity and reflection/feedback to the wider group. The sessions will be recorded and sent out to all those who have registered upon conclusion.

Join from a PC, Mac, IOS or Android. Link will be provided following registration. Access to a smart phone or laptop to log in, with audio and video link-in is preferred, so the workshops can be interactive.